



Demographic Summary		2019	2024		
Population		5,140	5,086		
Households		2,173	2,145		
Average Household Size		2.20	2.20		
Families		1,290	1,265		
Median Age		41.2	40.4		
Median Household Income		\$52,872	\$55,529		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		77	\$57,902.68	\$125,822,533	100.0%
Food		78	\$6,896.03	\$14,985,084	11.9%
Food at Home		79	\$4,103.27	\$8,916,408	7.1%
Food Away from Home		76	\$2,792.76	\$6,068,676	4.8%
Alcoholic Beverages		73	\$421.08	\$914,999	0.7%
Housing		76	\$17,869.16	\$38,829,678	30.9%
Shelter		75	\$13,898.98	\$30,202,493	24.0%
Utilities, Fuel and Public Services		82	\$3,970.17	\$8,627,185	6.9%
Household Operations		77	\$1,592.85	\$3,461,268	2.8%
Housekeeping Supplies		81	\$608.47	\$1,322,205	1.1%
Household Furnishings and Equipment		77	\$1,638.76	\$3,561,019	2.8%
Apparel and Services		75	\$1,613.44	\$3,506,008	2.8%
Transportation		80	\$6,845.74	\$14,875,789	11.8%
Travel		74	\$1,650.01	\$3,585,468	2.8%
Health Care		83	\$4,953.62	\$10,764,206	8.6%
Entertainment and Recreation		79	\$2,568.95	\$5,582,338	4.4%
Personal Care Products & Services		77	\$684.97	\$1,488,446	1.2%
Education		71	\$1,127.03	\$2,449,041	1.9%
Smoking Products		91	\$366.78	\$797,013	0.6%
Lotteries & Pari-mutuel Losses		77	\$44.24	\$96,133	0.1%
Legal Fees		81	\$168.58	\$366,314	0.3%
Funeral Expenses		98	\$82.39	\$179,031	0.1%
Safe Deposit Box Rentals		85	\$4.26	\$9,248	0.0%
Checking Account/Banking Service Charges		82	\$28.54	\$62,019	0.0%
Cemetery Lots/Vaults/Maintenance Fee		99	\$8.37	\$18,178	0.0%
Accounting Fees		69	\$78.07	\$169,647	0.1%
Miscellaneous Personal Services/Advertising/Fine		81	\$44.67	\$97,063	0.1%
Occupational Expenses		69	\$42.45	\$92,252	0.1%
Expenses for Other Properties		68	\$92.40	\$200,779	0.2%
Credit Card Membership Fees		70	\$6.18	\$13,425	0.0%
Shopping Club Membership Fees		75	\$20.25	\$44,004	0.0%
Support Payments/Cash Contributions/Gifts in Kind		81	\$2,013.01	\$4,374,272	3.5%
Life/Other Insurance		82	\$376.76	\$818,693	0.7%
Pensions and Social Security		73	\$5,976.97	\$12,987,957	10.3%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.