business_summary

Iowa Falls city, IA (1938640)
Geography: Place

Data for all businesses in area	Iowa Falls ci...
Total Businesses:	355
Total Employees:	3,424
Total Residential Population:	5,140
Employee/Residential Population Ratio (per 100 Residents)	67

	Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	12	3.4%	29	0.8%
Construction	20	5.6%	171	5.0%
Manufacturing	6	1.7%	98	2.9%
Transportation	9	2.5%	73	2.1%
Communication	6	1.7%	30	0.9%
Utility	0	0.0%	0	0.0%
Wholesale Trade	17	4.8%	308	9.0%
Retail Trade Summary	74	20.8%	1,003	29.3%
Home Improvement	5	1.4%	56	1.6%
General Merchandise Stores	5	1.4%	234	6.8%
Food Stores	7	2.0%	215	6.3%
Auto Dealers, Gas Stations, Auto Aftermarket	11	3.1%	99	2.9%
Apparel & Accessory Stores	4	1.1%	10	0.3%
Furniture & Home Furnishings	6	1.7%	23	0.7%
Eating & Drinking Places	14	3.9%	196	5.7%
Miscellaneous Retail	22	6.2%	170	5.0%
Finance, Insurance, Real Estate Summary	47	13.2%	284	8.3%
Banks, Savings & Lending Institutions	6	1.7%	84	2.5%
Securities Brokers	12	3.4%	32	0.9%
Insurance Carriers & Agents	13	3.7%	57	1.7%
Real Estate, Holding, Other Investment Offices	16	4.5%	111	3.2%
Services Summary	145	40.8%	1,312	38.3%
Hotels & Lodging	3	0.8%	29	0.8%
Automotive Services	16	4.5%	53	1.5%
Motion Pictures & Amusements	15	4.2%	61	1.8%
Health Services	29	8.2%	644	18.8%
Legal Services	5	1.4%	20	0.6%
Education Institutions & Libraries	7	2.0%	197	5.8%
Other Services	70	19.7%	308	9.0%
Government	11	3.1%	116	3.4%
Unclassified Establishments	8	2.3%	0	0.0%
Totals	355	100.0%	3,424	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

December 19, 2019

business_summary

Iowa Falls city, IA (1938640)
Geography: Place

by NAICS Codes	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	3.1%	24	0.7%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	20	5.6%	171	5.0%
Manufacturing	6	1.7%	98	2.9%
Wholesale Trade	17	4.8%	308	9.0%
Retail Trade	60	16.9%	807	23.6%
Motor Vehicle & Parts Dealers	9	2.5%	89	2.6%
Furniture & Home Furnishings Stores	3	0.8%	12	0.4%
Electronics & Appliance Stores	3	0.8%	11	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.1%	40	1.2%
Food & Beverage Stores	7	2.0%	215	6.3%
Health & Personal Care Stores	6	1.7%	26	0.8%
Gasoline Stations	2	0.6%	10	0.3%
Clothing & Clothing Accessories Stores	4	1.1%	10	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	92	2.7%
General Merchandise Stores	5	1.4%	234	6.8%
Miscellaneous Store Retailers	13	3.7%	68	2.0%
Nonstore Retailers	1	0.3%	0	0.0%
Transportation & Warehousing	6	1.7%	55	1.6%
Information	11	3.1%	51	1.5%
Finance & Insurance	31	8.7%	173	5.1%
Central Bank/Credit Intermediation & Related Activities	6	1.7%	84	2.5%
Securities, Commodity Contracts & Other Financial	12	3.4%	32	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	13	3.7%	57	1.7%
Real Estate, Rental & Leasing	17	4.8%	46	1.3%
Professional, Scientific & Tech Services	19	5.4%	89	2.6%
Legal Services	5	1.4%	20	0.6%
Management of Companies & Enterprises	2	0.6%	66	1.9%
Administrative & Support & Waste Management & Remediation	6	1.7%	28	0.8%
Educational Services	7	2.0%	188	5.5%
Health Care & Social Assistance	40	11.3%	710	20.7%
Arts, Entertainment & Recreation	11	3.1%	72	2.1%
Accommodation & Food Services	17	4.8%	225	6.6%
Accommodation	3	0.8%	29	0.8%
Food Services & Drinking Places	14	3.9%	196	5.7%
Other Services (except Public Administration)	55	15.5%	197	5.8%
Automotive Repair & Maintenance	13	3.7%	45	1.3%
Public Administration	11	3.1%	116	3.4%
Unclassified Establishments	8	2.3%	0	0.0%
Total	355	100.0%	3,424	100.0%

December 19, 2019